

Impact Assessment



Prannath Hospital
Sardarshahr

An Integrated Rural Health Transformation Model

Prime
Charity

By Prime Charity Foundation

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Executive Summary

1. **Sardarshahar**, a tehsil in the Churu district of Rajasthan, faces severe healthcare challenges while mirroring similar health patterns common in many tehsils, talukas, mandals of India.
2. **Prannath Hospital Sardarshahr** was conceived to bridge this gap — a 250-bed (first phase 150-bed) integrated rural health transformation model combining Allopathy, Ayurveda, and Panchakarma.
3. It's **self-sustaining, non-profit** project that aims to serve over 2 lakh patients annually, doubling hospital bed capacity in the tehsil and improving maternal and child health outcomes.
4. By **filling critical healthcare gaps**, the hospital will significantly reduce preventable deaths and save patients time and expense by minimizing the need for long-distance travel.
5. With a **capital expenditure of ₹75 Crores** (approximately USD 8.5 million), the hospital is projected to achieve 100% Social Return on Investment (SROI) annually from the fifth year onward.
6. It aims to **deliver premium care at affordable costs**, while incorporating a donor engagement and transparent governance framework to ensure sustainability and accountability.
7. **Prannath Hospital Sardarshahar serves as a replicable model** for integrated rural healthcare, poised to bring multifold and enduring benefits across India's 6,000 tehsils, talukas, and mandals.



Problem



Infrastructure Gap: Only 1 public hospital bed for every 2,300 people (vs WHO norm 1:300)



Access Barrier: Over 80% of patients must travel over 100 km for emergency/specialist care



Poor Health Outcomes: MMR is 160/100,000 | IMR is 42/1,000



Lack of facilities: Fewer diagnostics, obstetrics, pediatric, and NCD services



Solution



Multispecialty hospital: NABH/NABL-accredited 250-bed (first phase 150-bed) Non-Profit Healthcare Hub



Comprehensive facility: Integrated AYUSH & Wellness Wing, Diagnostic Care, 24x7 Emergency



MCH Focus: Maternal & Child Health Centre, specialized units (NICU, PICU)



Bridging Service Gaps: Mobile Outreach Clinics for community outreach



Vision Mission

Empowering Health • Restoring Dignity • Transforming Lives

Vision: To ensure accessible, affordable, and holistic healthcare for every rural citizen while transforming Sardarshahr into a self-sufficient healthcare hub and present a replicable rural socio-economic upliftment model.

Mission: To integrate traditional wisdom with modern medicine through inclusive healthcare and training.





Impact Matrix

Anticipated Target

Patients to be served annually
when fully operational
(OPD 1.8 Lakh + IPD 20K)



Mortality Reduction

Drop in maternal / child mortality
within three years



Economic Savings

Savings of the families annually
in travel & treatment costs



2x



Bed Capacity

Doubles existing hospital bed
capacity in the tehsil

100%



SROI Milestone

Social return on investment to
be achieved by year 5

450



Capacity Building

Creates local paramedical and related
qualified people



The Facilities



Departments

OPD-IPD, Medicine,
Surgery, Maternity,
Paediatrics, Ortho, ICU,
NICU, PICU, ENT,
Ophthalmology, Ayurveda



Services

Diagnostics, Dialysis,
Panchakarma, Pathology,
CT-Scan, MRI, Sonography,
Blood bank, Ambulance,
Pharmacy, Panchkarma



Outreach

Mobile Clinic,
Telemedicine, Health
Camps, Geriatric Care



Education

Nursing, Paramedical,
Pharmacy, Ayurveda





Service Delivery



Central Hospital



Mobile Health Units



Electronic Health Records (EHR)



Referral Linkages



PREVENTIVE HEALTH & WELLNESS CLINICS

Central Hospital

250-bed multispecialty facility offering allopathic, Ayurveda, and Panchakarma treatments

Mobile Health Unit

To remote villages, providing primary care, screening, immunization, and health education

Electronic Health Records

Unified EHR system links the hospital and mobile units, ensuring seamless patient data management

Referral Linkages

Structured partnerships with tertiary care centers ensure timely specialist consultation

Preventive Health & Wellness Clinics

Regular health camps and Ayurveda-based wellness programs promote preventive care



Implementation Committee



Shantilal Choraria

30+ years in hospital establishment & management



Ummed Singh Nahata

Founder – Shape Foundation, Cofounder – Evosys (now Mastek)



Himanshu Dugar

President – Gandhi Vidya Mandir, 30+ years in development sector



Dr. Kanti Shyamsukha

Senior surgeon with over 40 years of experience



Deepak Pincha

Distinguished entrepreneur and social worker



Implementation Committee



Umang Nahata

CEO of Mastek India,
Cofounder and ex-CEO of
Evolutionary Systems



Kamal Kant Jaisansariya

Successful Buisonessman,
Social contributor, MBA -
Narsee-Monjee Mumbai



Prithvi Raj Chindaliya

Successful businessman
and dedicated social
worker



Vinod Karwa

Director Victor Agencies
(Paints) and San
Aerospace (Aviation)



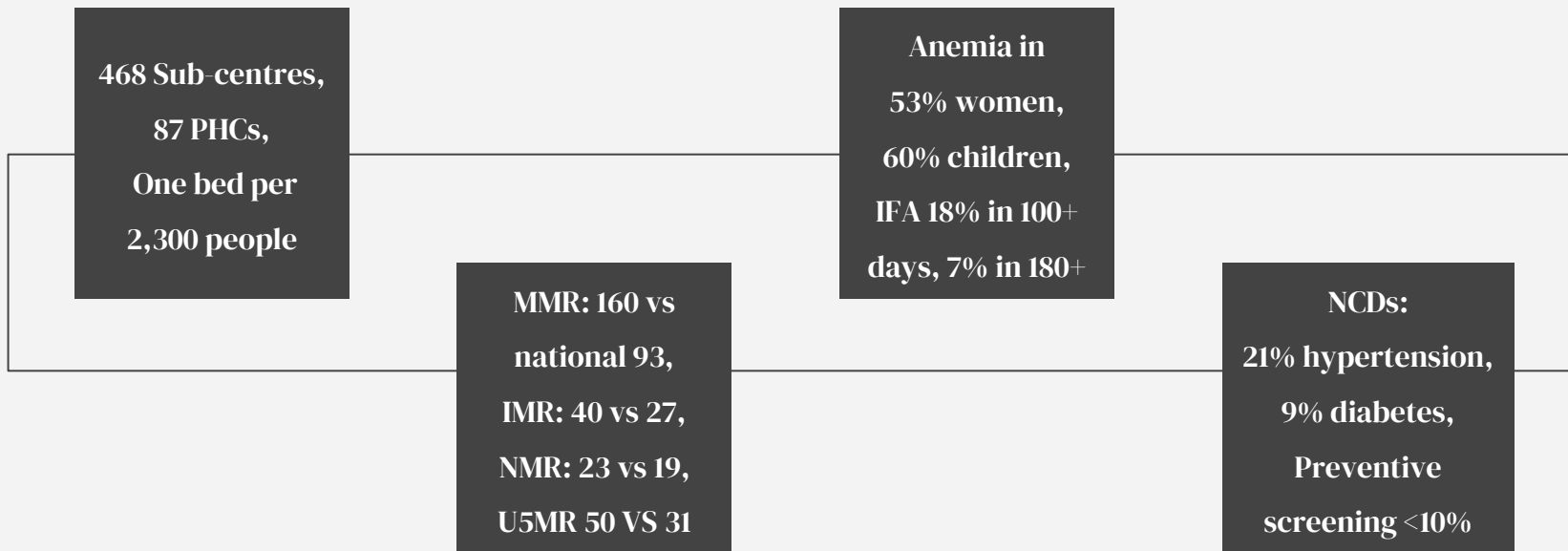
Dr. Jatin Jain

Expertise in healthcare
administration, PhD in
Hospital administration

Committee Secretary



Healthcare Profile – Sardarshahar



PHC: Public Health Centers, MMR: Maternal Mortality Rate,
IMR: Infant Mortality Rate,, NMR: Neonatal Mortality Rate, U5MR: Under-5 Mortality Rate,
IFA: Iron and folic acid, NCDs: Non-Communicable Diseases



Healthcare Challenges – Sardarshahar



Lack of Awareness

A lack of health awareness, especially among women, contributes to the low rates of screenings and preventative care, such as for conditions like cervical cancer.

Infrastructure Gaps

The existing infrastructure is insufficient to handle the high prevalence of chronic and lifestyle diseases.



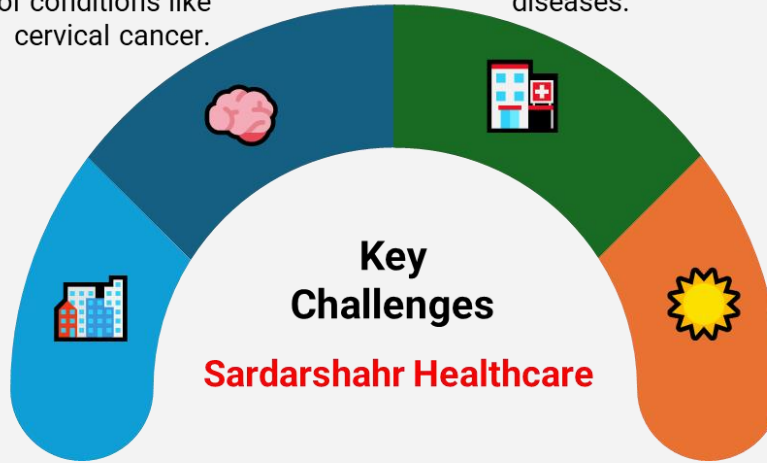
Urban-Rural Disparity

There is a huge imbalance in healthcare resources and facilities, with most advanced services are far from rural communities.



Key Challenges

Sardarshahr Healthcare



Environmental Factors

The region's hot and arid climate, combined with environmental issues like air pollution, contribute to health problems such as heatstroke and respiratory illnesses.





Theory of Change

Assumptions	<ul style="list-style-type: none">• Continued financial and community support.• Collaboration between allopathic and Ayurvedic practitioners.• Positive patient acceptance of integrated care.
Inputs/Resources	<ul style="list-style-type: none">• Qualified doctors, therapists, nurses, and paramedics.• Healthcare infrastructure and equipment.• Community engagement networks; Donor support and funding.
Activities / Interventions	<ul style="list-style-type: none">• Build and operate multispecialty facilities.• Recruit and train staff, Monitor and improve clinical quality.• Conduct community health camps and mobile services.
Outputs	<ul style="list-style-type: none">• Number of patients treated.• Mobile clinic outreach statistics.• Number of trained staff; Patient satisfaction surveys.
Short term Outcomes	<ul style="list-style-type: none">• Established multispecialty hospital services.• Functional mobile health clinics providing doorstep diagnostics and care.• Skilled workforce delivering quality healthcare
Medium term Outcomes	<ul style="list-style-type: none">• Enhanced health seeking behaviour.• Increased access to multidisciplinary medical care.• Reduced disease burden in target communities.
Longterm Impact (Vision)	<ul style="list-style-type: none">• Improved health and wellbeing of rural and semiurban populations through accessible, affordable, and integrated Allopathic, Ayurvedic, and Panchkarma healthcare services.



Logical Framework



Activities

Assumptions
Verifications
Indicators
Summary

Timely procurement and project management.
Project documents and training records..
Medical service delivery logs, M&E reports.
Construct hospital, recruit staff, execute plans..



Outputs

Assumptions
Verifications
Indicators
Summary

Availability of qualified staff and equipment.
Inspection reports, HR records, activity logs.
Staff attendances, certificates and schedules.
Infra established, staff recruited, protocols done.



Purpose (Outcomes)

Assumptions
Verifications
Indicators
Summary

Continued funding and collaboration
Hospital statistics, mobile clinic reports. surveys.
Number of OPD/IPD, visits, satisfaction scores
Functional hospital and mobile health clinics.



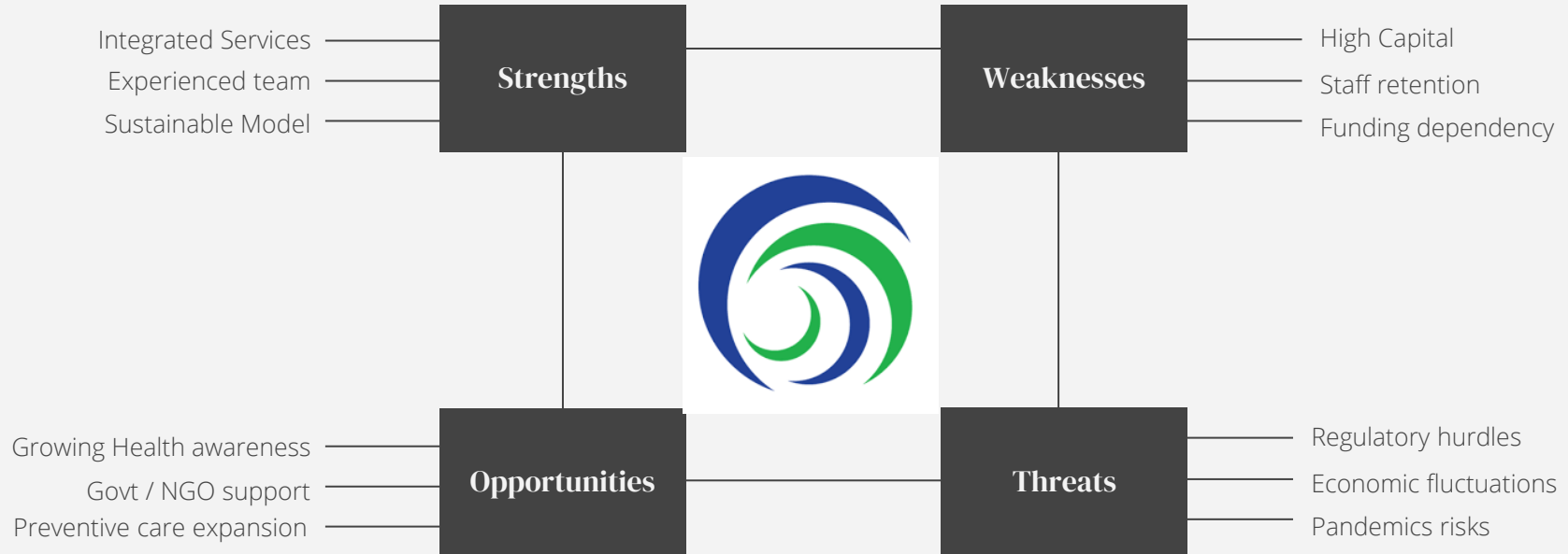
Goals (Impact)

Assumptions
Verifications
Indicators
Summary

Sustained community trust and financial support.
Health surveys, hospital records, feedback.
Reduction in disease, improved patient health
Enhanced health and wellbeing of population.



SWOT Analysis – Prannath Hospital

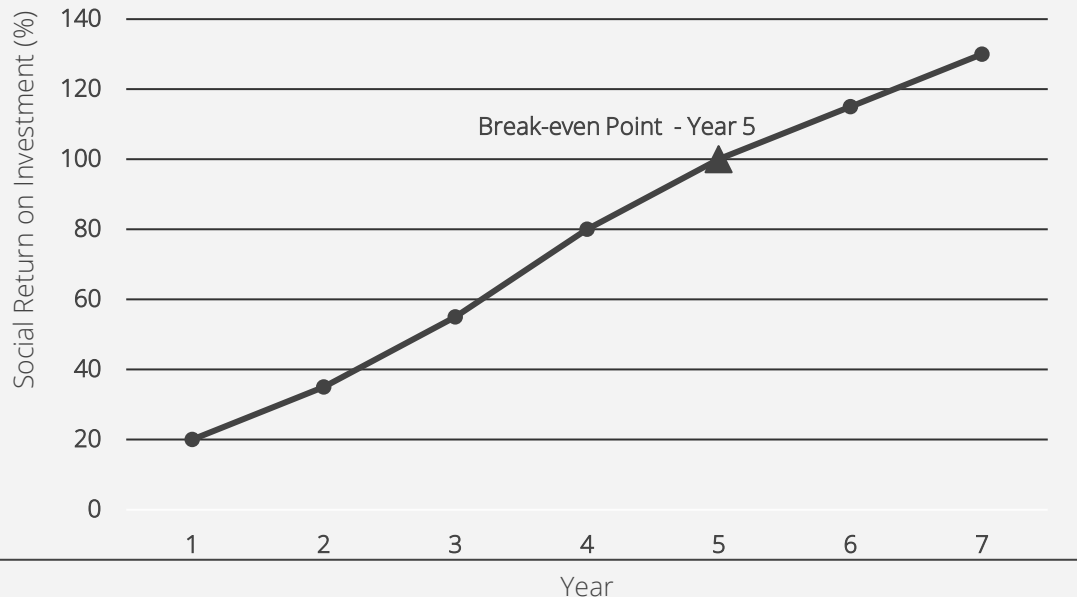




SROI – Social Return on Investment



Social ROI Growth Curve



Initial Phase (Year 1)

Each rupee invested is projected to generate ₹1.2 in social value, reflecting early benefits from improved services and community engagement.

Growth Phase (Year 3)

Social value rises to ₹1.6 per rupee, driven by expanded services, preventive care, and strengthened community health programs.

Break-even (Year 5)

Investment reaches a break-even point with ₹2.1 social value generated per rupee, supported by outcomes, capacity, and sustainable operations.

Post break-even

Continual growth beyond Year 5 shows increasing returns on investment through enhanced health, economic, and social outcomes.



Governance

The governance and implementation framework for Prannath Hospital Sardarshahr ensures transparency, accountability, and community-centric oversight through:

- Monitoring Committee
- Technical Advisory Board
- Community Health Monitoring Committees
- Third-party Social Audit
- HMIS Integrationn.

This layered governance model promotes collaboration between professionals, community members, and independent evaluators, establishing a robust system for sustainable, accountable healthcare delivery





Sustainable Development Goal (SDG) Alignment

SDG 1 (No Poverty)

By providing affordable
quality healthcare

SDG 4 (Quality Education)

Quality education through
nursing, paramedical

SDG 5 (Gender Equality)

Services for gender-specific health
issues and women empower

SDG 8 (Decent Work & Growth)

Meaningful employment opportunities
for local economic growth

SDG 10 (Reduced Inequalities)

Addressing disparities between urban
and rural healthcare access

SDG 13 (Climate Action)

Adopting renewable energy, water
conservation, sewage management

SDG 17 (Partnerships for the Goals)

Collaborative partnerships with institutions,
agencies and other stakeholders



Community Impact



Doubling hospital bed capacity, reducing dependence on distant urban centers.



Lowering maternal and child mortality through accessible obstetric, neonatal, and pediatric services.



Minimizing catastrophic non-medical expenses by offering affordable local care.



Enhancing chronic disease management with dedicated NCD clinics and integrated Panchakarma care.



Combating malnutrition and anemia through community-based screening, therapeutic feeding, and maternal education.



Generating employment and empowering women via nursing, paramedical, and administrative training programs.



Community Survey

Prime Charity Foundation conducted a Community Perception Survey in local community to assess perceptions of social activities by Gandhi Vidya Mandir (GVM) — the key promoter of Prannath Hospital Sardarshahr.

Impact

68% respondents
rated GVM's impact
'High'

Contributions

Education, rural
upliftment, women
empowerment



Key demand

Establishment of
quality hospital in
Sardarshahr

Credibility

Strong trust
witnessed in GVM's
credibility



Expected Outcomes

	Maternal Mortality		Infant Mortality		Institutional deliveries		Antenatal Coverage	
Baseline	160		40		76%		62%	
Target 2030	96		28		90%		80%	

	NCD Screening		Emergency Care		Specialised Checkups		Capacity Building	
Baseline	34%		2% – 4%		Very Low		0	
Target 2030	50%		90%		70%		450	

Source: National Family Health Survey (NFHS-5, 2019-21 for Baseline numbers



Fund Allocation

Infrastructure

Building construction & civil works

Equipments

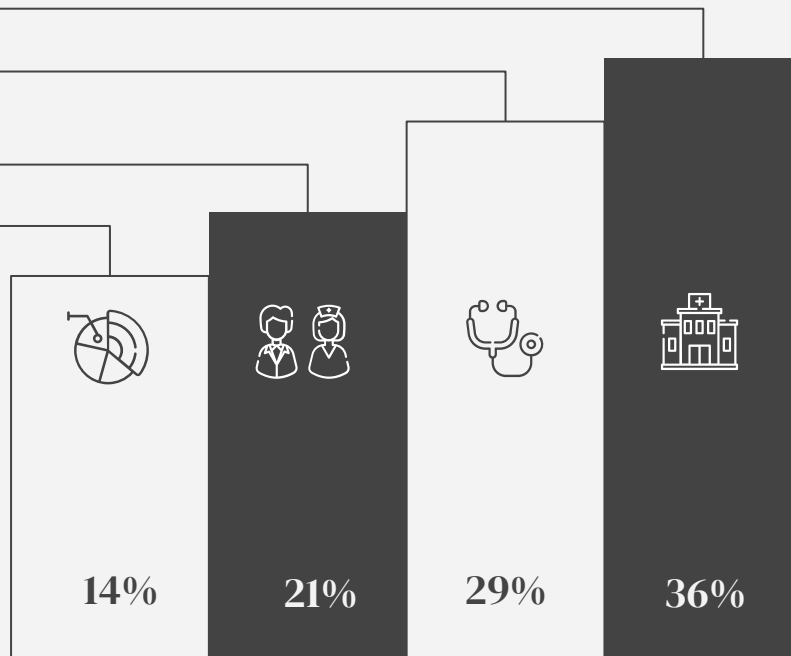
Medical equipments & machines

HR Expenses

Human resources and capacity building

Ops Expenses

Working capital and contingency

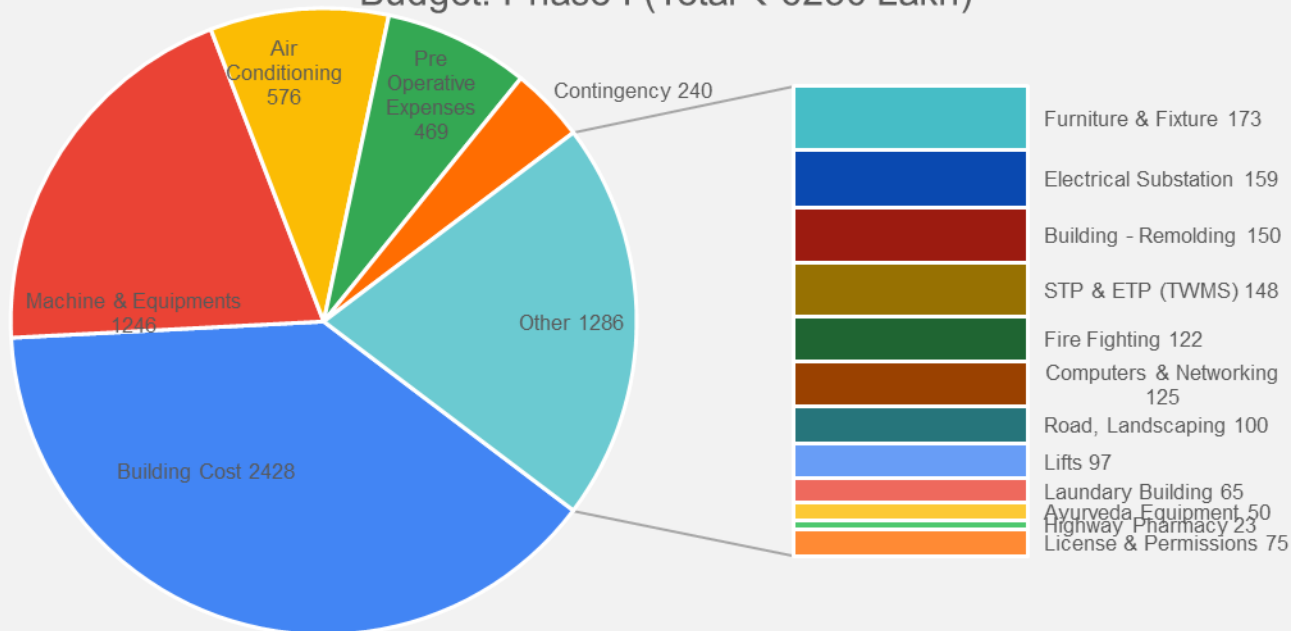




Financial Budget

The project began in 2022, and thanks to the anchor donors and the committee's efforts, the first phase is nearly 90% complete as of 2025. The hospital is expected to commence operations in 2026. The estimated cost for the first phase is ₹62.5 Crores.

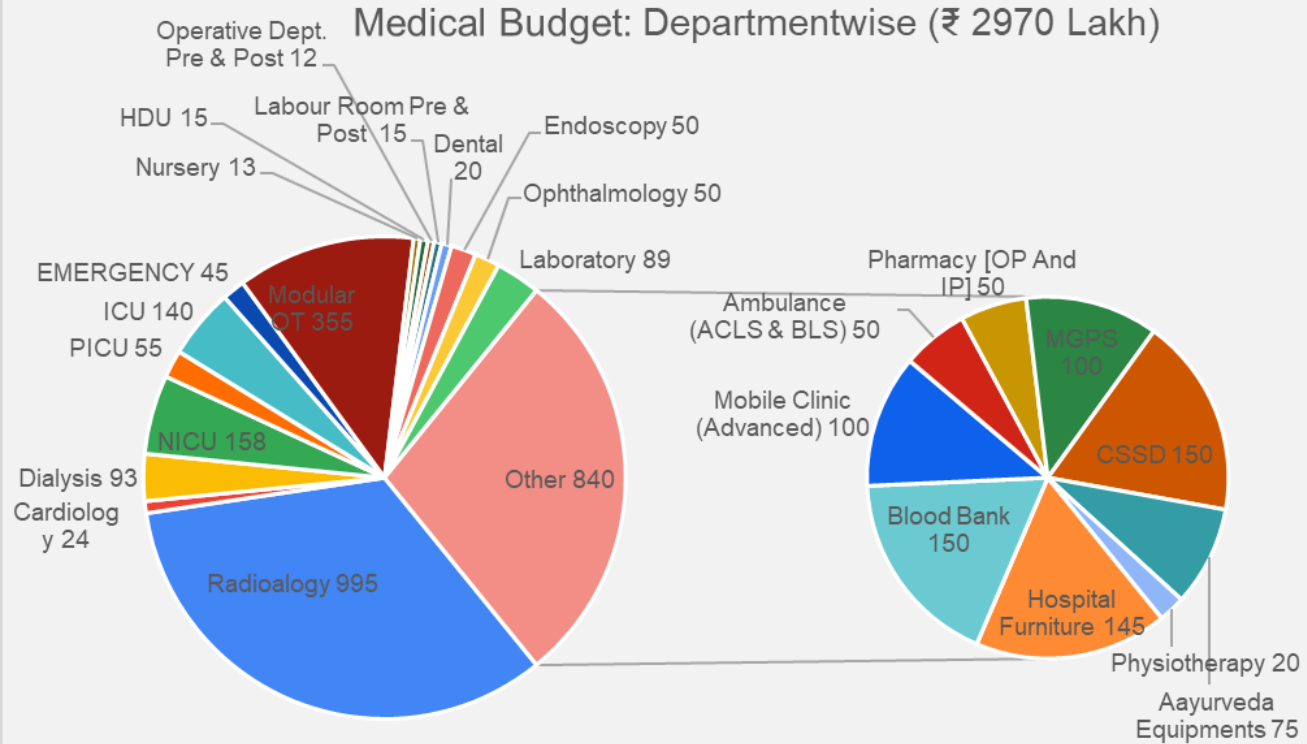
Budget: Phase I (Total ₹ 6250 Lakh)





Medical Budget

Department wise medical budget. The project is for 150 beds in Phase 1 and 250 beds on full scale operations.





Donor Engagement

**Invest in a Sustainable Health Ecosystem....
....to empower health, restore dignity, and transform lives**

CSR, Philanthropic, and Institutional Partners are invited to collaborate and invest in Prannath Hospital Sardarshahar's non-profit, self-sustaining model of rural healthcare transformation.

₹5 - 10 Crores Naming rights	Capital Grant	
	Equipment Sponsorship	₹50 Lakh - 2 Crores Logo placement
Annual Joint branding	CSR Collaboration	
	Research Grant	₹25 - 50 Lakh Publication credit
₹10 - 30 Lakh Fellowship naming	Skill Development Fund	



Naming Opportunities

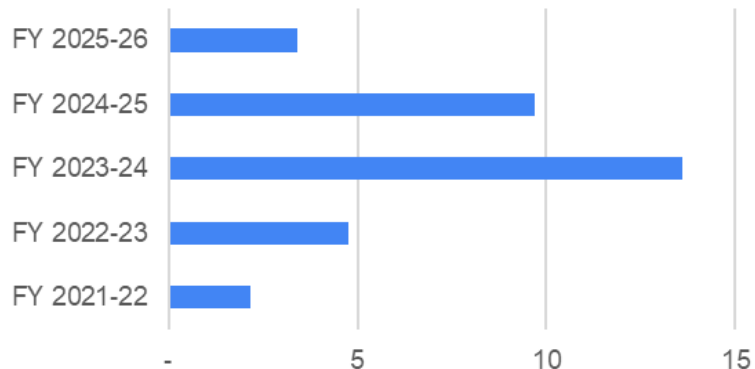
Donation Head	₹ Value	Qty	Booked
Hospital Name	25 Crore	1	Booked
Emergency Department	11 Crore	1	
Radiology Department	11 Crore	1	
Surgical Department	11 Crore	1	
Central Laboratory	7 Crore	1	
Cardiac, Neuro Diagnostics	5 Crore	1	
Maternity Department	3 Crore	1	Booked
ICU	3 Crore	1	
Blood Bank	2 Crore	1	
Dialysis Unit	2 Crore	1	
NICU	2 Crore	1	Booked
PICU	1 Crore	1	Booked
Nursery	1 Crore	1	Booked
Ophthalmology Department	75 Lakh	1	

Donation Head	₹ Value	Qty	Booked
High Dependency Unit	75 Lakh	1	
30 Bedded Wards	75 Lakh	4	1 booked
Dental Department	51 Lakh	1	
7 Bedded Wards	51 Lakh	7	
Super Deluxe Rooms	51 Lakh	3	
Chemotherapy / Suit Rooms	31 Lakh	6	
Single (17) Twin (2) Rooms	21 Lakh	19	
General Beds	5 Lakh	157	
Mobile Clinic	2 Crore	1	
Solar Power Plants	1 Crore	2	
ACLS Ambulance	75 Lakh	1	
BLS Ambulance	51 Lakh	1	Booked
Small Ambulance	25 Lakh	1	
Facility Sponsors			



Major Donors

Donations Received (₹ Crores)



by Nov-2025

Donor Name
Shape Foundation
Mr. Ummed Singh Nahata
Mr. Girija Sudhakar Ram
Bhavitha Foundation
Bharat Gum & Chemicals
Anand Carbo Private Limited
Goverdhan Foundation
GPT Infra Projects
Skillwin Technology
Lalwani Ferro Alloys Ltd
UCN Construction Pvt Ltd
K L J Foundation
Satyanarayan, Kedar Mal Jhanwar

Donor Name
Chenfeng Tech Pvt. Ltd.
CS Trade Link Pvt Ltd
ShreeTulsi Tea Company Pvt Ltd
Komal Scientifics International Pvt. Ltd.
Manjushree Care Foundation
Gsec-Indo Thai Ground Handling P Ltd.
Dalal Brocha Stock Broking Pvt Ltd.
Century Industrial Products Pvt Ltd
Nexg Devices Pvt. Ltd.
Infotel Telecom Infrastructure P Ltd
Infotel Business Solutions Pvt Ltd
Kesar Devi Samat Rai Dassani
Kanak Dugar & Sons

List for above ₹ 5 Lakh donations



Project in Reality



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Thank You



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